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V Bar at the Venetian Resort Hotel Casino celebrates its 9th anniversary with a sleek and sexy new remodel

Las Vegas, NV, February 13, 2009 – Celebrating its 9th anniversary with a sleek and sexy remodel, V Bar brings the latest technology and sophistication to corporate clients and late night cocktail aficionados alike.

Originally created by the owners of New York City's trend-setting supper club Lotus, and Los Angeles' swank Sunset Room, V Bar has undergone a sleek remodel from the updated tones of the rich ebony hardwood floors to the edges of the translucent glass walls.

Double-sided chaise lounges wrapped in luxurious chocolate fabric are set against LED fiber-optic table tops with ever-changing color themes. The bar is lined with large plasma screens that transform from sports events during the early cocktail hours to the control of the DJs as the venue moves into the late night music vibe.

Overlooking the VIP booths and dance floor, from a state-of-the-art DJ booth, the men and women at the helm of the music work with the latest in audio/visual technology. More often taking the title of "VJ's", they mix their musical talents with the videos projected across the glass walls of V Bar for both those partying inside and those passing-by outside to take in.

"We are, more than ever, able to accommodate not only the tourists and locals looking for a more intimate place to have a night out, the new technology we have in place now makes V Bar a very desirable location for private events and meetings." says Nitty Lee, General Manager, "Companies involved with the conventions project their logo across the glass walls for an impression that will not be missed by every person walking to and from the conventions. And the intimacy of the space is a nice alternative to a typical meeting room. It's the perfect size for networking with clients and break-out meetings."

Serving cocktails from 5pm nightly, V Bar is located along Restaurant Row at the Venetian Resort Hotel Casino, across from the Blue Man Group Theatre.

ARK Las Vegas operates three restaurants within the New York-New York Hotel & Casino; America 24-hour Restaurant, Gallagher's Steakhouse and Gonzalez Y Gonzalez Mexican Restaurant, as well as the Village Streets outlets including, Broadway Burger, Times Square To Go, Greenwich Coffee, Fulton's Fish Fry, Greenberg's Deli, Ben & Jerry's Ice Cream, Spice Chix a Go-Go, Jody Maroni's and Sirrico's Pizza and the hotel's room service, banquet facilities and employee dining room. At the Planet Hollywood Resort and Casino, they own and operate Yolos Mexican Grill and at The Venetian Resort Hotel Casino, V Bar, Rialto Deli, Towers Deli and Shake N Burger.

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Contact:

Melanie Mabry
ARK Las Vegas
Marketing Director
(702) 740-6341
melaniem@arkvegas.com
www.arkvegas.com