



For Immediate Release: May 14, 2009

## **ARK Vegas Offers Military Discount for Memorial Day Weekend**

### **20% Discount on Purchases at any ARK Vegas Restaurant or Nightclub for All Active, Reserve, and Retired Military Personnel**

Las Vegas, NV, May 14, 2009 ó ARK Vegas announced today it will offer all active, reserve, honorably discharged, and retired military personnel a 20 percent discount on purchases made at each of their Las Vegas outlets during the Memorial Day holiday. The discount is available May 23-25.

The discount is available for the member of the military and one guest and can be redeemed at any ARK Vegas outlet. To qualify, individuals must present a valid military ID or other proof of service such as a VA card, VFW card, Veteran's ID or discharge papers.

ARK Vegas offered a similar discount on Armed Forces Day at America Restaurant, located at the New York-New York Hotel & Casino and on Labor Day at America Restaurant, Gallagher's Steakhouse and Gonzalez Y Gonzalez, also located at the New York-New York Hotel & Casino.

Information on individual restaurants and nightclubs participating and their hours of operation can be found at [www.arkvegas.com](http://www.arkvegas.com).

**ARK Las Vegas** operates three restaurants within the New York-New York Hotel & Casino; America 24-hour Restaurant, Gallagher's Steakhouse and Gonzalez Y Gonzalez Mexican Restaurant, as well as the Village Streets outlets including, Broadway Burger, Times Square To Go, Greenwich Coffee, Fulton's Fish Fry, Greenberg's Deli, Ben & Jerry's Ice Cream, East Side Wings, Jody Maroni's and Sirrico's Pizza and the hotel's room service, banquet facilities and employee dining room. At the Planet Hollywood Resort and Casino, they own and operate Yolos Mexican Grill and at The Venetian Resort Hotel Casino, V Bar, Rialto Deli, Towers Deli and Shake N Burger. For more information, visit [www.arkvegas.com](http://www.arkvegas.com).

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