



For Immediate Release: November 9, 2009

**ARK Vegas Offers Military Discount for Veterans Day Weekend**

**20% Discount on Purchases at any ARK Vegas Restaurant or Nightclub for  
All Active, Reserve, and Retired Military Personnel**

Las Vegas, NV, November 9, 2009 ó ARK Vegas announced today it will offer all active, reserve, and retired military personnel a 20 percent discount on purchases made at each of their Las Vegas outlets during the Veteranø Day holiday weekend. The discount is available November 11 ó 15, 2009.

The discount is available for the member of the military and one guest and can be redeemed at any ARK Vegas outlet. To qualify, individuals must present a valid military ID or other proof of service such as a VA card, VFW card, Veteranø ID or discharge papers.

Information on individual restaurants and nightclubs participating and their hours of operation can be found at [www.arkvegas.com](http://www.arkvegas.com).

**ARK Vegas** operates three restaurants within the New York-New York Hotel & Casino; America 24-hour Restaurant, Gallagherø Steakhouse and Gonzalez Y Gonzalez Mexican Restaurant, as well as the Village Streets outlets including, Broadway Burger, Times Square To Go, Greenwich Coffee, Fultonø Fish Fry, Greenbergø Deli, Ben & Jerryø Ice Cream, East Side Wings, Jody Maroniø and Sirricoø Pizza and the hotelø room service, banquet facilities and employee dining room. At the Planet Hollywood Resort and Casino, they own and operate Yolos Mexican Grill and at The Venetian Resort Hotel Casino, V Bar, Rialto Deli, Towers Deli and Shake N Burger. For more information, visit [www.arkvegas.com](http://www.arkvegas.com).

###

**Contact:**

Melanie Mabry  
ARK Vegas  
Marketing Director  
702.740.6341  
[melaniem@arkvegas.com](mailto:melaniem@arkvegas.com)  
[www.arkvegas.com](http://www.arkvegas.com)