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“Smoke & Sound Lounge” Launches on August 18th at V Bar Ultra Lounge at the Venetian Resort Hotel Casino

Las Vegas, NV, August 17, 2009 ó V Bar Ultra Lounge located at the Venetian Resort Hotel Casino on the Las Vegas Strip announced a sexy new weekly event, “Smoke and Sound Lounge”, beginning Tuesday, August 18th.

Smoke and Sound Lounge is under the watchful eye of Hookah Hot Spots, a well-known Las Vegas company providing hookah services to the top clubs on and off the strip. “We’re putting a new twist on the “double fist” says Hookah Hot Spots owner Andrew Baumann (aka DJ Drew Down); instead of a serious partier having a drink in each fist, now he’s gonna have a hookah hose in one and a cocktail in the other!”

Smoke and Sound Lounge kicks off at 10pm each Tuesday, with hookah service beginning at 9pm. Not only offering party-goers the opportunity to sample over 20 tantalizing hookah flavors, from mint to mojito and cola to rose, Smoke and Sound Lounge will feature performances with popular local DJs, Jace One and Drew Down spinning until 2am.

ARK Vegas operates three restaurants within the New York-New York Hotel & Casino; America 24-hour Restaurant, Gallagher’s Steakhouse and Gonzalez Y Gonzalez Mexican Restaurant, as well as the Village Streets outlets including, Broadway Burger, Times Square To Go, Greenwich Coffee, Fulton’s Fish Fry, Greenberg’s Deli, Ben & Jerry’s Ice Cream, East Side Wings, Jody Maroni’s and Sirrico’s Pizza and the hotel’s room service, banquet facilities and employee dining room. At the Planet Hollywood Resort and Casino, they own and operate Yolos Mexican Grill and at The Venetian Resort Hotel Casino, V Bar, Rialto Deli, Towers Deli and Shake N Burger. For more information, visit www.arkvegas.com.

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